

IDAHO WIC VENDOR BULLETIN

April 1, 2014

Starting in April



Gerber 2-packs will change to 4 oz containers instead of 3.5 oz. Either size is approved while stores sell their remaining 3.5 oz inventory. Please add the new UPCs as WIC approved.



New 4.25 oz Beechnut varieties are not WIC approved. Beechnut Classics in 4 oz containers are WIC approved.



Don't sell too much baby food! 8 plastic 2-packs = 16 containers
Stores are not paid for extra containers sold.

Starting July 1st

- **WIC fruit and vegetable checks can be used to buy all types of fresh potatoes.** This includes white, russet, red, purple, Yukon gold, fingerlings, yams, sweet potatoes, etc.
- **Add PLUs** so all varieties of potatoes will scan as WIC approved beginning July 1, 2015.
- A reminder will be sent to stores in June.



If you have questions, we're always happy to help. Call: 1-866-347-5484

The Idaho WIC Program is an equal opportunity provider and employer.