

**DOMAIN 5: COMMUNICATION, LANGUAGE, AND LITERACY****SUB-DOMAIN: COMMUNICATION****CONVENTIONS OF SOCIAL COMMUNICATION****GOAL 50: CHILDREN COMPREHEND AND USE CONVENTIONS OF SOCIAL COMMUNICATION.**

Age Range	Developmental Growth	Child Indicators	Caregiver Strategies
6 to 18 Months	Sustains shared interactions.	<ul style="list-style-type: none"> <li>▪ Expresses preference for familiar people.</li> <li>▪ Responds to nonverbal cues.</li> <li>▪ Engages in vocal play, including turn-taking.</li> <li>▪ Returns a physical demonstration of affection; a laugh or hug.</li> <li>▪ Makes more specific sounds of home language than general vocal sounds.</li> <li>▪ Initiates communication using words, signs, and gestures.</li> <li>▪ Uses nonverbal gestures for social conventions of greeting (e.g. waves goodbye). Says “no” purposefully.</li> <li>▪ Offers object to initiate play with other people.</li> <li>▪ Responds when name is called or signed.</li> <li>▪ Often makes eye contact with caregiver when taking an action (social referencing).</li> </ul>	<ul style="list-style-type: none"> <li>▪ Encourage child to use vocalizations and gestures to gain attention, responding to child’s efforts.</li> <li>▪ Respond to child’s facial expressions and sounds with gestures and words.</li> <li>▪ Offer objects to a child, paired with labels for the objects.</li> <li>▪ Talk about what you and your child are doing as you do it.</li> <li>▪ Engage in turn-taking or circular communication with child, even before he/she uses real words.</li> <li>▪ Use every day routines (arrival and departure time, meal times, taking a walk, and seeing the center director) to practice social language conventions (e.g. “Good morning.” “See you later.” “Please pass the peas.” “Hello, Mrs. Johnson.”).</li> <li>▪ Play games that involve turn-taking.</li> <li>▪ Guide children to use words and to listen when talking with other people.</li> <li>▪ Offer time and opportunity for child to practice listening and talking (e.g. use a toy or make believe telephone, rock and sing to a doll, or pretend to be a meowing kitty).</li> </ul>